

# Sweet Home Chicago

Sunday, December 12, 2021

10am to 1pm

Four Seasons Hotel Chicago or at your home



## ABOUT OUR MISSION

### Saving Children

- According to the National Coalition Against Domestic Violence, each year 7 million children witness domestic violence.
- WINGS Children's Program gives survivors a new life through knowledge and healing.
- In 2020, WINGS provided 71,839 nights of safe shelter to adults and their children, and 8,973 hours of children's services.



(from right to left) Rita Canning, Anna Bilton, Rebecca Darr, Anna Brown, Meghan Norton  
Sweet Home Chicago 2014



(back row, from left and seated, from left)  
Msgr. Kenneth Velo, Josh Hale,  
John Canning, and Jim O'Connor  
Sweet Home Chicago 2016

The mission of WINGS Program, Inc. is to provide housing, integrated services, education and advocacy to end domestic violence.

## RITA AND JOHN CANNING



Sweet Home Chicago, WINGS premier fundraiser, started in 2004 with an idea from long-time volunteer, Sheila King. The event provides families with a fun and unique way to celebrate the holidays together. One of our first event co-chairs, Elizabeth Cole, helped take the event to the next level by moving it from a small venue to the Four Seasons Hotel Chicago. The event is now known as Chicago's largest holiday brunch fundraiser and has been held at the Four Seasons Hotel every year. The event has been financially successful because of the leadership and dedication from Rita and John Canning. Thanks to their efforts, the event has raised over 10 million dollars for ongoing services to families residing in WINGS emergency Safe Houses.

With the first priority being health and safety, we are planning a hybrid event format this year. The important things will stay the same – sharing holiday cheer and supporting families impacted by domestic violence, who need help more than ever. But this year, we would like to give you an option of attending in person at the Four Seasons Chicago or celebrating from your home. We promise to include all of the traditional Sweet Home Chicago activities and ensure an enjoyable day with both options.

By becoming a sponsor for this marvelous event, you will also be supporting the more than 300 adults and children that WINGS is currently serving. The COVID-19 crisis did not stop WINGS from providing support and safety for our community members who need us, in fact, our services were needed more than ever! And we certainly will be sure that this year's Sweet Home Chicago – one of the most important events on WINGS calendar – is a magical experience as always!

We look forward to your support and to being together –  
*in person and virtually!*



## EVENT HOST COMMITTEE

### Co-Chairs

**Katherine Banich, Meghan Norton, Maria Shideler**

Kristina Baker

Ann Grissom

Rita Canning

Sheila King

Rebecca Darr

Rachel Pasquini

Elizabeth Denison



# SPONSORSHIP BENEFITS

Help support WINGS Sweet Home Chicago fundraiser by joining us as a sponsor!  
We have attached the sponsor levels available, and thank you for your consideration.

## \$50,000

### PRESENTING SPONSOR

- Two VIP tables of 10 to attend in person or have package filled with brunch and activities delivered to your home for up to 20 guests or skip package and have brunch and activities delivered to WINGS families in our Safe House
- Special in-person or virtual visit from Santa and Comfort Dogs
- Listed as Presenting Sponsor in all event print and digital marketing materials (For invitations, if confirmed by October 27th)
- Full page listing on day of event program/coloring book
- Special recognition on social media and on website
- Thanked in event e-mail communication to over 10,000 donors
- Verbal recognition during the virtual event and thanked on sponsor slide show

## \$25,000

### LEAD SPONSOR

- One table of 10 to attend in person or have package filled with brunch and activities delivered to your home for up to 10 guests or skip package and have brunch and activities delivered to WINGS families in our Safe House
- Special in-person or virtual visit from Santa and Comfort Dogs
- Listed as Lead Sponsor in all event print and digital marketing materials (For invitations, if confirmed by October 27th)
- Shared full page listing on day of event program/coloring book
- Special recognition on social media and on website
- Thanked in event e-mail communication to over 10,000 donors
- Verbal recognition during the virtual event and thanked on sponsor slide show

## \$15,000

### GINGERBREAD SPONSOR

- One table of 10 to attend in person or have package filled with brunch and activities delivered to your home for up to 10 guests or skip package and have brunch and activities delivered to WINGS families in our Safe House
- Option to have virtual visits from Santa and Comfort Dogs
- Listed as Gingerbread Sponsor in all event print and digital marketing materials (For invitations, if confirmed by October 27th)
- Recognized on day of event program/coloring book
- Special recognition on social media and on website
- Thanked in event e-mail communication to over 10,000 donors

## \$12,000

### GUM DROP SPONSOR

- One table of 10 to attend in person or have package filled with brunch and activities delivered to your home for up to 10 guests or skip package and have brunch and activities delivered to WINGS families in our Safe House
- Option to have virtual visits from Santa and Comfort Dogs
- Listed as Gum Drop Sponsor in all event print and digital marketing materials (For invitations, if confirmed by October 27th)
- Recognized on day of event program/coloring book
- Thanked on social media and on website
- Thanked on sponsor slide show

## \$6,000

### CANDY CANE SPONSOR

- 5 tickets to attend in person or have package filled with brunch and activities delivered to your home for up to 5 guests or skip package and have brunch and activities delivered to WINGS families in our Safe House
- Option to have virtual visits from Santa and Comfort Dogs
- Listed as Candy Cane Sponsor in most event print and digital marketing materials (For invitations, if confirmed by October 27th)
- Recognized on day of event program/coloring book



(from left to right)  
Ambassador Ronald Gidwitz  
and Christina Gidwitz with  
Craig Duchossois, SHC 2015



(from left to right)  
Ellaïne Sambo-Reyther and Alex  
Reyther with their sons, SHC 2012

# SWEET HOME CHICAGO

## SPONSORSHIP FORM



☐ Yes! Please reserve my sponsorship at the following level:

☐ \$50,000 Presenting Sponsor

☐ \$12,000 Gum Drop Sponsor

☐ \$25,000 Lead Sponsor

☐ \$6,000 Candy Cane Sponsor

☐ \$15,000 Gingerbread Sponsor

☐ I am unable to participate, but please include me as a sponsor as indicated above, or accept my contribution of \$\_\_\_\_\_

### Contact Information

Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Payment Information

☐ Enclosed is my check made payable to WINGS Program, Inc.

☐ Please charge my credit card

Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_



(from left to right)  
Dorian Carter and Rebecca Darr,  
SHC 2018

### Please mail or e-mail this form to:

WINGS Program, Inc.

Attn: Nikki Katrodia

P.O. Box 95615

Palatine, IL 60095

E-mail: [nkatrodia@wingsprogram.com](mailto:nkatrodia@wingsprogram.com)



(from left to right)  
Ann and Doug Grissom, SHC 2017

**Questions:** Please call Nikki Katrodia at 847-519-7820 ext. 233

Funds raised at the event will help WINGS  
provide safety, security and housing for hundreds of families  
and their children fleeing domestic violence.