

Park Ridge LIVING

Park Ridge Living Magazine Presents...Fashion Show 2021

October 15, 2021

Park Ridge Country Club

2021 marks Park Ridge Living Magazine's second Fashion Show. Fashion Show 2019 SOLD OUT within one month. We expect this year's show will sell out very quickly with much more exposure and excitement.

Publisher/Editor Dolly McCarthy had a desire to create a community cultural event that showcased a local designer, brought the community together for a fun night out, promoted local businesses, and supported local not for profits.

This year's show will feature one of a kind designs from Chicago designer Jocelyn Clarkson, owner and founder of Swap & Strut. Jocelyn's designs were recently featured at Chicago Fashion Week 2021. She is super excited to be coming to Park Ridge, supporting local businesses and WINGS.

All the proceeds from this event will go to WINGS. The mission of WINGS Program, Inc. is to provide housing, integrated services, education and advocacy to end domestic violence.

All contributions to our not for profit organization are tax deductible.

We invite you to be involved with Park Ridge Living Fashion Show 2021 by becoming a sponsorship partner. Sponsorship of this event maximizes your brand exposure.

Benefits include:

- ◆ *Media coverage and Press Releases – Magazines, Radio and TV*
- ◆ *VIP seats at the event*
- ◆ *Networking opportunities at the event*
- ◆ *Logo and shout-outs on event page, PRL social media platforms and publications including full page exposure August through November 2021*
- ◆ *Logo on event flyer posted all over town, logo on jumbo signs in Uptown PR*
- ◆ *Extensive event promotion: step and repeat red carpet signage, jumbo screens, verbal shout-out's and the event program*

Listed below are different sponsorship opportunities and the variety of benefits they offer your business. We can also customize a sponsorship package to meet the specific needs of your company.

EVENT SPONSORSHIP OPPORTUNITIES

BRONZE \$550

- ◆ Receive 1 complimentary fashion show runway seat
- ◆ Listed as a Bronze sponsor in the event program with your contact information (website & phone #)
- ◆ Permission to put sponsor literature and product in the 275 gift bags**
- ◆ Sponsor logo and link will appear on the Facebook event page and PRL social media
- ◆ Sponsor name included in WINGS newsletters sent out to community members and businesses
- ◆ Sponsor name included in WINGS electronic event invite sent to community members and businesses
- ◆ Sponsor mentioned in Park Ridge Living article in November
- ◆ Sponsor name appears on full page in Park Ridge Living magazine in October

SILVER \$1,000

- ◆ Receive 2 complimentary fashion show runway seats
- ◆ VIP seating at the fashion show
- ◆ Logo featured on large plasma screen at event
- ◆ Listed as a Silver sponsor in the event program with your contact information (website & phone #)
- ◆ Sponsor logo and post on all social media platforms
- ◆ Permission to put sponsor literature and product in the 275 gift bags**
- ◆ Sponsor logo and link will appear on the Facebook event page and PRL social media
- ◆ Sponsor name included in WINGS newsletters sent out to community members and businesses
- ◆ Sponsor name included in WINGS electronic event invite sent to community members and businesses

- ◆ Sponsor mentioned in Park Ridge Living article in November
- ◆ Sponsor name appears on full page in Park Ridge Living magazine in October

GOLD \$2,000

- ◆ Receive 4 complimentary fashion show runway seats
- ◆ VIP seating at the fashion show
- ◆ Listed as a Gold sponsor in the event program with your contact information (website & phone #)
- ◆ Logo featured on large plasma screen at event
- ◆ Sponsor logo on *all* marketing materials
- ◆ Exclusive social media post
- ◆ Invite to Pre-show VIP sponsor dinner party with Designer (September)
- ◆ Sponsor publicly honored in \$1700 Club at event
- ◆ Sponsor logo listed in all event ads, email blasts, social media blasts
- ◆ Permission to put sponsor literature and product in the 275 gift bags**
- ◆ Sponsor logo listed in jumbo event ads and flyers all around town
- ◆ Sponsor logo included in full page Park Ridge Living Magazine ads (August-November)
- ◆ Sponsor logo on **Step & Repeat** sign at the event.
- ◆ Sponsor logo and link will appear on the Facebook event page and PRL social media platforms
- ◆ Sponsor logo on WINGS website on the event page
- ◆ Sponsor name included in WINGS newsletters sent out to community members and businesses
- ◆ Sponsor logo on WINGS electronic event invites sent to community members and businesses
- ◆ Sponsor logo included in full page Park Ridge Living Magazine ads (August-November)

PLATINUM \$4,000 – only two available **SOLD OUT**

- ◆ Receive 4 complimentary fashion show front row runway seats and seat side champagne service before show begins.
- ◆ VIP seating at the fashion show
- ◆ Listed as a Platinum sponsor in the event program with your contact information (website & phone #)
- ◆ Full page color ad in the event program.
- ◆ Sponsor logo on *all* marketing materials
- ◆ Sponsor publicly honored in \$1700 Club at event
- ◆ Permission to put sponsor literature and product in the 275 gift bags**
- ◆ Sponsor logo listed in all event ads, email blasts, social media blasts
- ◆ Exclusive social media post
- ◆ Invite to Pre-show VIP sponsor dinner party with Designer (September)
- ◆ Sponsor logo featured on plasma screen at the event
- ◆ Sponsor logo on **Step & Repeat** sign at the event.
- ◆ Sponsor logo and link will appear on the Facebook event page and on PRL social media.
- ◆ Sponsor logo on WINGS website on the event page
- ◆ Sponsor name included in WINGS newsletters sent out to community members and businesses
- ◆ Sponsor logo on WINGS electronic event invites sent to community members and businesses
- ◆ Sponsor logo included in full page Park Ridge Living Magazine ads (August-November)

PRESENTING \$7,500 – only two available *SOLD OUT*

- ◆ Receive 10 complimentary fashion show front row runway seats and seat side champagne service before show begins.
- ◆ VIP seating at the fashion show
- ◆ Listed as Presenting sponsor in the event program with your contact information (website & phone #)
- ◆ Full page ad in the front inside cover in the event program or back page
- ◆ Sponsor logo on *all* marketing materials
- ◆ Exclusive social media post
- ◆ Invite to Pre-show VIP sponsor dinner party with Designer (September)
- ◆ Sponsor publicly honored in \$1700 Club at event
- ◆ Permission to put sponsor literature and product in the 275 gift bags**
- ◆ Sponsor logo listed in all event ads, email blasts, social media blasts
- ◆ Sponsor logo on **Step & Repeat** sign at the event.
- ◆ Sponsor logo featured on plasma screen at the event
- ◆ **Your company listed as the Presenting Sponsor in the event program, event signage, event marketing, event website, event invites, events ads and event social networking sites. (Your company name and Park Ridge Living presents...Fashion Show 2019)**
- ◆ Sponsor logo and link will appear on the Facebook event page and on PRL social media
- ◆ Sponsor logo on WINGS website
- ◆ Sponsor name included in WINGS newsletters sent out to community members and businesses
- ◆ Sponsor logo on WINGS electronic event invites sent to community members and businesses
- ◆ Sponsor logo included in full page Park Ridge Living Magazine ads (August-November)

***** Gift bag literature is subject to approval; Products and literature to be provided by Sponsor. *****

All contributions to Not for Profit's are tax deductible (minus the value of items received) to the extent allowed by law for federal income tax purposes. Under current tax regulations, charitable giving is one of the few remaining ways to gain tax relief.

Checks should be made out to WINGS with Park Ridge Living Fashion Show 2021 written in the memo line. Send all checks to the attention of Park Ridge Living Magazine 132 S. Prospect Ave., Suite 100A, Park Ridge, IL 60068

Please contact Park Ridge Living Publisher, Dolly McCarthy (630) 272-7582 or Park Ridge Living Events Coordinator Melissa Poindexter (312) 804-3316 / ParkRidgeLivingEvents@gmail.com with inquires.